



Farm Market Manager

August 2026

Do you love people, peaches, plants, and making things happen? Saunders Brothers is looking for an energetic, organized, and people-loving **Farm Market Manager** to lead our Farm Market in beautiful Piney River, Virginia.

Our Farm Market is more than just a store. It's where families come for fresh peaches, colorful flowers, ice cream cones, and memories. As our **Farm Market Manager**, you'll be at the center of it all, leading a great team, connecting with customers, coordinating seasonal events, and helping create the welcoming experience that keeps people coming back year after year.

If you thrive in a fast-paced environment, enjoy leading people, and love the smell of fresh peaches, this may be your perfect fit.

What You'll Do:

Lead the Farm Market

- Oversee the daily operation of our Farm Market.
- Keep products fresh, displays attractive, and customers happy.
- Help create a fun, friendly, and welcoming atmosphere for visitors.
- Jump in wherever needed during busy days.

Manage Inventory & Products

- Order and manage inventory throughout the season.
- Coordinate product availability with our nursery and wholesale fruit teams.
- Monitor quality and presentation of fruits, vegetables, plants, gifts, and other products.

Lead an Amazing Team

- Hire, train, schedule, direct, and supervise Farm Market staff.
- Support employees as they assist customers, operate registers, and serve ice cream and other products.
- Encourage teamwork, positivity, and outstanding customer service.
- Help staff grow and succeed.

Coordinate Seasonal Fun

- Help plan and execute special events, promotions, and Saturday activities.
- Assist with social media, email marketing, and sharing the Farm Market story.
- Think creatively about ways to make each season memorable for customers.

Keep Things Running Smoothly

- Manage our Clover checkout and inventory system.
- Ensure compliance with food safety and market requirements.
- Participate in seasonal planning and end-of-year reviews.
- Work closely with other Saunders Brothers departments to achieve shared goals.
- Crunch the numbers. Analyze data, manage profitability, manage labor.
- Create systems, processes, and SOPs for operational excellence.

What We're Looking For:

We're looking for someone who:

- Loves working with people

- Enjoys leading and motivating a team
- Is organized and detail-oriented
- Stays calm when things get busy
- Has strong communication skills
- Can balance customer service, operations, and problem-solving
- Has a positive attitude and strong work ethic
- Appreciates agriculture, local food, and family business values

Experience & Education:

- Bachelor's degree preferred, or equivalent retail/management experience. Experience in retail, customer service, management, agriculture, nursery, produce, food service, or a related field is a plus.
- Comfortable using Microsoft Office, Google applications, and retail software systems.
- Spanish language skills are welcome but not required. A willingness to learn and communicate with Spanish-speaking team members is required.

Physical Requirements:

This isn't a desk job. You'll need to:

- Spend much of the day walking and standing.
- Bend, stoop, kneel, squat, and move products as needed.
- Work indoors and outdoors - occasionally in heat, cold, dust, or whatever weather Virginia decides to provide that day.
- Lift up to 30 pounds.

Schedule: Our market is open **spring, fall & winter** from 9:00 AM - 5:00 PM and **summer** from 9:00 AM - 6:00 PM. Because we're farmers, our schedule changes with the seasons. Summer harvest can mean longer days, while winter offers a slower pace. This is a full-time, year-round position.

What We Offer:

- Competitive salary based on experience – posted rate of \$55-65k per year with eligibility for annual bonuses.
- Health, dental, and vision insurance
- Paid vacation
- Short-term disability insurance
- 401(k) eligibility after one year
- Employee discounts on plants and Farm Market products
- Professional development opportunities

Why Saunders Brothers? We're a family-owned farm that's been growing fruit, plants, and relationships for generations. At Saunders Brothers, we're proud of our roots, excited about our future, and always looking for great people to grow with us.

Ready to Apply? *We'd love to meet you.*

Send your resume and application to: **jobs@saundersbrothers.com**

Visit **www.saundersbrothers.com** for more information and to complete an application.

Saunders Brothers Core Values

Faith - Our Core Values and business practices are directed by our Christian faith.

Integrity - Honesty and truthfulness are foundational to our business.

Passion - We strive to enthusiastically share our love for Agriculture.

Family - The Saunders Brothers' Family includes and fosters many diverse families, generations, races, religions, and nationalities.